

# 2022 Young Actuaries in Asia – Actuarial Poster Contest

## 1. Contest Rules

These are the Official Rules governing the Society of Actuaries' ("SOA") Young Actuaries in Asia – Actuarial Poster Contest. By providing a submission in response to this call you acknowledge compliance with these Official Rules including all eligibility requirements.

## 2. Background

As a profession, the actuarial community often talks about and highlights its responsibility to serve the public and the positive impact it plays improving the world in which we live. This is ever more important to the purpose-driven generation of Millennials and Gen Z. Since 2019, the SOA has been conducting various contests through the Young Actuaries Program for younger members in Asia including essay contest on societal impact and board game design. To continue with the success of the program, the SOA is pleased to announce the 2022 Young Actuaries in Asia – Actuarial Poster Contest. The objective of the contest is for participants to design a poster within a business and/or an education context on the actuarial profession, that presents the professional life of an actuary, experience in education, actuarial knowledge, or personal life of an actuary in a creative, professional and entertaining manner. Participants may join the contest either individually or in a group.

Think about it and get creative!

## 3. Eligibility

- Calling young professionals, ages 35 or younger
- For individual entries, participant must be age 35 or younger
- For group entries all members must be age 35 or younger
- Participant must have an SOA credential (ASA, FSA, CERA) or candidate (student)<sup>1</sup>
- Participant(s) must be a resident in one of the locations included in the "Eligible Asia Markets" list.
- Any SOA member or candidate (student)<sup>1</sup> in good standing is eligible to participate.
- Participants may join individually or in a team
- Multiple submissions per individual/group not permitted.

All employees of Society of Actuaries ("Sponsor"), or any of their contractors or agents (all of the foregoing, together with Sponsor collectively, "Contest Entities"), and their immediate family members are ineligible to enter or win the Contest.

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<sup>1</sup> Candidate is defined as an individual who has taken at least one SOA Product in a calendar year, includes all exams, modules, APC and FAC

#### 4. Eligible Asia Markets

1. Cambodia
2. Hong Kong
3. Indonesia
4. Japan
5. Macau
6. Mainland China
7. Malaysia
8. Myanmar
9. Philippines
10. Singapore
11. South Korea
12. Taiwan
13. Thailand
14. Vietnam

#### 5. Judging Criteria

The judges, SOA social media followers, will review and share each submitted meme. The meme with the most shares and likes received during the voting period between **1st Sep. 2022 HKT and 12:00 PM of 7th Sep. 2022 HKT** will be deemed the winner.

Up to THREE winners will be selected from the contest. The judges reserve the right not to select any winner, to select less than three, to select more than three (for the case of same number of shares and likes) or to disqualify an entry.

##### SCOPE OF DESIGN

- represent a business and/or an education context on the actuarial profession
- present the professional life of an actuary, experience in education, actuarial knowledge, or personal life of an actuary in a creative, professional and entertaining manner.

#### 6. Guidelines

We are looking for actuarial posters that promote the actuarial profession in a creative and easy to understand way. The poster should demonstrate how individuals present actuarial profession on a business and/or an education context which illustrate the professional life of an actuary, experience in education, actuarial knowledge, or personal life of an actuary in a creative, professional and entertaining manner. All submitted items must be in English.

##### CONTEST PERIOD

The Contest entry period begins at 9:00 AM HKT on 18<sup>th</sup> Jul., 2022 and submissions ends at 23:59 PM HKT on 26<sup>th</sup> Aug., 2022 (the "Contest Period"). The winners will be selected from entries properly submitted to [apac@soa.org](mailto:apac@soa.org) and posted on SOA social media channel via Facebook.



### CONTEST ENTRY INSTRUCTIONS

Entry to this Contest: Submit original meme(s) to [apac@soa.org](mailto:apac@soa.org) in JPG or PNG file format no larger than 1080 x 1080 pixels, also providing a name and email address of the entrant(s). Limit ONE entry per individual/group, during the Contest Period. Any attempts by an entrant to submit more than ONE entry into this Contest will result in such subsequent entries being disqualified. Each individual/group cannot receive more than one award.

The SOA reserves the right to disqualify any meme that is racist, sexist, contains visual pornography, or inappropriate/offensive language at their discretion.

### SELECTION OF CONTEST WINNERS

Voting Period will begin on 1<sup>st</sup> Sep. 2022 HKT, and run till the noon of 7<sup>th</sup> Sep. 2022 HKT. THREE potential Prize Winners will be selected and announced on 12<sup>th</sup> Sep. 2022 based on the number of social media virtual “engagements”. The potential Prize Winner will be selected from all eligible entries received during the Contest Submission Period. Odds of winning will depend on the number of eligible entries received during the Contest Period. The potential Prize Winner will be notified via the e-mail address provided by that Winner at Contest entry on 12<sup>th</sup> Sep. 2022 HKT. ("Prize Award Period"). The Contest will be conducted by Sponsor, the judge of the Contest, whose decisions on all matters relating to the Contest shall be final and binding. At the sole discretion of Sponsor, disqualification, forfeiture and the selection of an alternate winner may result from any of the following: (1) a potential Prize Winner's failure to respond to two e-mail notification attempts promptly after its transmission; (2) the return of an email notification as undeliverable after three (3) attempts; (3) a potential Prize Winner's failure to provide Sponsor with satisfactory proof of age, identity and residency; (4) any other non-compliance with the Official Rules.

### PRIZE

ONE "Prize" will be awarded to each winner (or winner team in the case of team submission) in this Contest. The Prize will consist of an honorary plaque and a USD100 cash prize.

### GENERAL RULES

By entering or participating in the Contest, entrants agree to be bound by these Official Rules, the terms and conditions of the Contest Entities' websites, and by the decisions of Sponsor, which are final and binding in all respects. Sponsor is not responsible for: (1) any incorrect or inaccurate information or technical failures of any kind, or (2) any other computer, network, technical, human or other error, problem or malfunction that may occur in connection with the administration of the Contest, the processing of entries, or the selection or notification of winners. Further, if, for any reason, the Contest is not capable of running as planned for reasons outside the control of the Sponsor which, in the sole opinion of Sponsor, may corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest (or portion thereof), Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Contest (or portion thereof). In the event of such cancellation, termination, modification or suspension, Sponsor will select Prize Winner from all eligible, non-suspect entries received prior to such action. Sponsor also reserves the right at its sole discretion to disqualify the Entry of any individual/group found to be (a) tampering or attempting to tamper with the entry process or the operation of the Contest or (b) violating these Official Rules or the terms of service, conditions of use, and/or general rules of any Sponsor property or service. Contest Entities are not responsible for claims, injuries, losses or damages of any kind resulting, in whole or in part, directly or indirectly, from the



awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of the prize; participation in this Contest or in any activity or travel related thereto or from any interaction with Contest information. Contest Entities make no warranties, and hereby disclaim any and all warranties, express or implied, concerning any prize furnished in connection with this Contest.

#### PARTICIPANT OBLIGATIONS

By entering, each entrant agrees to defend, indemnify, release and hold harmless Contest Entities from and against any and all losses, demands, damages, rights, claims, injuries, actions and liabilities of any kind arising out of or related to entrant's participation in the Contest. Any disputes that may arise hereunder shall be governed in all respects by the laws of the State of Illinois without regard to the conflicts of laws principles of any jurisdiction. Venue with respect to any such disputes shall be had in the state and federal courts of the State of Illinois. Sponsor's failure to enforce any term of these rules shall not constitute a waiver of that provision. In any cause of action, the Contest Entities' liability will be limited to two hundred fifty dollars (\$250.00 USD), and in no event shall the Contest Entities be liable for attorneys' fees and/or experts' fees and costs. By participating in the Contest, each entrant waives the right to claim any additional damages whatsoever, including, but not limited to, punitive, consequential, incidental or indirect damages.

#### PERSONAL INFORMATION

The personal information collected through this Contest is subject to Society of Actuaries' Privacy Policy located at <http://www.soa.org/legal/privacy-policy/>. By entering this Contest, you agree to the use of your personal information as described in the above Privacy Policy.

SPONSOR: Society of Actuaries, 475 N. Martingale Rd., Suite 600, Schaumburg, IL 60173.

### 7. Incentives

- \$100 USD for the winner (or winner team in the case of team submission); and
- Honorary plaque for the winner (or winner team in the case of team submission)